



The Thinking Page

One question, taken all the way through, by hand.

1 THE QUESTION

Name it in one sentence. Vague question, vague answer.

2 BRAIN DUMP

Everything on your mind about it. Messy is the point.

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5 SORT

Separate what you know from what you're assuming.

WHAT I KNOW

WHAT I'M ASSUMING

4 THE TURN

Reading the above, what do you now see that you did not?

5 THE MOVE

The one thing you'll actually do. Add a when.

BY _____

How it works

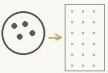
Five moves from a crowded head to one clear next step.



The Question

Name it in one sentence.

A fuzzy question can only give a fuzzy answer. Precision here saves the whole page.



Brain Dump

Empty your head onto the page.

Working memory holds about four things at once. Paper holds all of them, so you stop juggling and start seeing.



Sort

Split what you know from what you assume.

Most bad calls are assumptions dressed as facts. Two columns force the disguise off.



The Turn

Read it back. What do you see now?

The insight you could not hold in your head appears once it is all in front of you. This is the payoff of paper.



The Move

One action, with a when.

Thinking that ends without a move is just worry. Commit to the smallest real next step.